



LIFT EVERY VOICE

Gospel Brunch

SPONSORSHIP

PROSPECTUS

PRESENTED BY:



DELTA SIGMA THETA
SORORITY, INC.
WASHINGTON DC
ALUMNAE CHAPTER



WDCAF

PRESENTED ON:

NOV1 2026

1PM DOORS OPEN

2PM START

LOCATION:

**COLLEGE PARK
MARRIOTT**

3501 UNIVERSITY BOULEVARD E.
HYATTSVILLE, MARYLAND 20783

WHO WE ARE

Delta Sigma Theta Sorority, Inc.'s purpose is to provide assistance and support through established programs in local communities throughout the world. The sorority currently has over 1,050 collegiate and alumnae chapters located in the United States, the Arabian Gulf, Bahamas, Bermuda, Canada, Germany, Jamaica, Japan, Puerto Rico, the Republic of Korea, Southern Africa, the United Kingdom, the U.S. Virgin Islands, and West Africa.

The Washington DC Alumnae Chapter (WDCAC) chapter of Delta Sigma Theta Sorority, Inc. was chartered in 1921. The nearly 550 members of WDCAC are committed to delivering impactful community-centered programming and awarding tens of thousands of dollars in academic scholarships annually to both new and continuing students.

The Washington, D.C. Alumnae Foundation, Inc. (WDCAF) is a 501(c)(3) charitable organization dedicated to providing financial resources that support community service programs and projects throughout the District of Columbia. For more than 40 years, WDCAF has invested in initiatives that build a stronger community and improve the quality of life for youth, seniors, and families across Washington, D.C. Through strategic partnerships, grants, scholarships, and fundraising efforts, the Foundation continues its legacy of service and impact. WDCAF is proud to serve as the fiscal partner for the Lift Every Voice Gospel Brunch, a fundraising event that supports community programs and scholarships.

INVESTING IN IMPACT

- Since 1921, over \$1.5 million in scholarships awarded
- Over \$78,000 in scholarships awarded in 2026 to deserving students.
- Over 500,000 volunteer hours invested in our local community providing community programming in economic development, educational development, physical & mental health, international awareness & involvement, and political awareness & involvement.

WHY SPONSOR OUR EVENT?

- INCREASE your brand exposure and elevate your brand identity by reaching our over 10,000 followers across our social media channels - Facebook, IG, Twitter, and YouTube.
- STRENGTHEN your company's reputation and Environmental Social Governance (ESG) goals by funding our impactful programming for children, families, and seniors.
- GIVE BACK to your community by helping us provide more scholarships to D.C. students who need them most. Black students have 2x the student debt of their white counterparts.
- EXPAND THE MOVEMENT to promote volunteerism among professional women.



WDCAF

August 26, 2026

Greetings, Friends and Supporters:

The Washington DC Alumnae Chapter (WDCAC) of Delta Sigma Theta Sorority, Inc., in conjunction with the Washington, D.C. Alumnae Foundation, Inc. (WDCAF), a 501(c)(3) nonprofit organization, invites you to join us for our seventh Gospel Brunch, benefiting scholarships and programs that strengthen our community. The event will be held on Sunday, November 1, 2026, at the College Park Marriott Hotel & Conference Center, 3501 University Boulevard East, Hyattsville, Maryland 20783. Doors will open at 1:00 p.m., and the program will begin promptly at 2:00 p.m.

We invite you to partner with us by attending this inspiring event or by becoming a sponsor, scholarship donor, patron, or advertiser. Early Bird tickets are \$95 per person or \$900 for a table of 10, through September 30. Beginning October 1, tickets will be \$105 per person or \$1,050 per table. Additional information about sponsorship opportunities, advertising, scholarship donations, and patron support is included in this packet.

Payments may be made by mailing checks payable to WDCAF to WDCAC-DST, Attn: Gospel Brunch, P.O. Box 90202, Washington, DC 20090, or electronically through Eventbrite <https://GospelBrunch2026.eventbrite.com>. Payments and camera-ready advertisements (.jpg or .pdf) must be received by October 10, 2026.

Our Gospel Brunch is more than a fundraising event—it is a celebration of faith, fellowship, and service that creates opportunities for deserving students and expands the reach of programs that enrich lives throughout the Washington metropolitan area. Guests will be inspired not only by uplifting music, but also by faith in action as we recognize an outstanding local church ministry whose unwavering commitment to serving others is making a lasting difference in our community.

This past June, we proudly awarded over \$78,000 in scholarships. Yet the need continues to grow. Every ticket purchased, sponsorship secured, and contribution received helps open doors for deserving students, strengthen community initiatives, and transform lives through educational and public service programs.

We hope you will join us for this memorable afternoon and share this invitation with your family, friends, colleagues, congregation, organization, and others who believe in the power of education, service, and collective giving.

For questions or additional information, please email GospelBrunch@wdcacdst.org.

Thank you for your generosity and partnership. We look forward to welcoming you on November 1.

Sincerely,

Tamera Wells-Lee, President
Washington DC Alumnae Chapter
Delta Sigma Theta Sorority, Inc.

Audrey M. Doman, President
Washington, D.C. Alumnae Foundation, Inc.



SCAN FOR
EVENTBRITE

PLATINUM SPONSOR - \$3,500

- 7 ticketed seats at a reserved sponsorship table,
- full-page ad,
- on-stage recognition during the event,
- name/logo in event presentation,
- listing in the printed and digital program book,
- logo/name featured on WDCAC social media, website, and event collateral before and after the event, and
- name/logo on event signage.

GOLD SPONSOR - \$2,500

- 5 ticketed seats at a reserved sponsorship table,
- full-page ad,
- recognition during the event,
- name/logo in event presentation,
- listing in the printed and digital program book,
- logo/name featured on WDCAC social media, website, and event collateral before and after the event, and
- name/logo on event signage.

SILVER SPONSOR - \$1,500

- 3 ticketed seats at a reserved sponsorship table,
- half-page ad,
- recognition during the event,
- name in event presentation,
- listing in the printed and digital program book,
- name featured on WDCAC social media, website, and event collateral before and after the event, and
- name on event signage.

BRONZE SPONSOR - \$500

- 1 ticketed seat at a reserved sponsorship table,
- recognition as sponsor during the event,
- listing in the printed and digital program book,
- name featured on WDCAC website and event collateral before and after the event, and
- name on event signage.

SCHOLARSHIPS

As a Scholarship Donor, you have the opportunity to donate a scholarship named in honor of yourself, an individual, group (e.g., The Smith Family Education Scholarship, Class/Line of 1971), or field of study.

Your investment in our youth will be publicly recognized in different ways depending upon the scholarship category listed below:

\$7,000+	Diamond
\$5,000 - \$6,999	Ruby
\$3,000 - \$4,999	Pearl
\$1,000 - \$2,999	Onyx
\$ 500	Trunk Scholarship

All scholarships donated in connection to the Gospel Brunch will be listed as a donor in the printed and digital program book, recognized as a scholarship donor during the event, and be invited to attend the scholarship award presentation awarding the scholarship during the 2027 - 2028 sororal year.

Diamond level donors shall receive a profile full page in the printed and digital program book, in recognition of the donor, or the person or group they are honoring.

Diamond, Ruby, Pearl, and Onyx donors will receive a certificate and item of appreciation and will be listed on our donor recognition page during our 2027 - 2028 sororal year.

Donors of trunk scholarships, used to assist students in their added living and learning expenses so they may begin their college journey prepared, will receive a certificate of appreciation and will be listed on our donor recognition page during the 2027 - 2028 sororal year.

PATRONS

As a patron, you have the opportunity to support the overall Gospel Brunch event with your name listed in the program book at the following levels:

- \$250** Choir Director
- \$100** Saints Choir
- \$ 50** Hallelujah Choir
- \$ 25** Mass Choir

IN-KIND DONATIONS

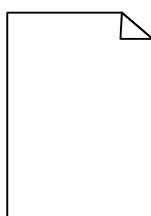
In-kind donations are essential to the success of this community fundraiser and may include silent auction donations (e.g., gift cards, gift certificates, electronics, vacation packages), raffle item donations, or event supplies.

ADVERTISE IN OUR PROGRAM BOOK

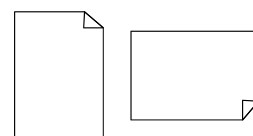
You have the opportunity to highlight your business or organization to support the overall Gospel Brunch with one of the following:

AVAILABLE AD SIZES

- \$200 Back Cover Full Page (8.5" x 11")
- \$150 Inside Back Cover Full Page (8.5" x 11")
- \$125 Full Page (8" x 10")
- \$75 Half Page (8" x 5")
- \$50 Quarter Page (4" x 5")
- \$35 Business Card (horizontal or vertical)



**QUARTER
PAGE**
4" X 5"
\$50



**BUSINESS CARD
STANDARD**
\$35

AD SUBMISSION CRITERIA

Resolution: minimum 300 DPI

File Format: JPEG, PNG, or PDF

HOW TO SUBMIT AD

Email print-ready AD to **gospelbrunch@wdcacadst.org** no later than October 10, 2026.

The email Subject line should read: Ad Size + Your Name
[e.g. Full Page_YourCompany]



LIFT EVERY VOICE GOSPEL BRUNCH

PAYMENT AND DONATION FORM

Full Name		Email	
Company Name		Phone	
Street Address			
City		State	
		Zip Code	

How did you hear about our event:

☐ WDCAC Member	☐ Word of Mouth	☐ Website	☐ Social Media	☐ Flyer	☐ Other	
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I am Supporting the **Lift Every Voice Gospel Brunch** in the following ways :

EVENT SPONSORS

- ☐ PLATINUM (\$3,500) includes 7 tickets
- ☐ GOLD (\$2,500) includes 5 tickets
- ☐ SILVER (\$1,500) includes 3 tickets
- ☐ BRONZE (\$500) includes 1 ticket

PATRONS

- ☐ CHOIR DIRECTOR (\$250)
- ☐ SAINTS CHOIR (\$100)
- ☐ HALLELUJAH CHOIR (\$50)
- ☐ MASS CHOIR (\$25)

How should your name be listed?

IN-KIND DONATIONS

Describe your in-kind donation in detail with quantity:

SCHOLARSHIP SPONSORS

- | | |
|--|---|
| ☐ DIAMOND (\$7,000+) | ☐ RUBY (\$5,000 - \$6,999) |
| ☐ PEARL (\$3,000 - \$4,999) | ☐ ONYX (\$1,000 - \$2,999) |
| ☐ TRUNK (\$ 500) | |

Scholarship Donation Amount:

How should the scholarship be listed?

ADS

- | | |
|--|--|
| ☐ \$125 FULL PAGE (8" x 10") | ☐ \$200 BACK COVER <i>Only one available</i> |
| ☐ \$75 HALF PAGE (8" x 5") | ☐ \$150 INSIDE BACK COVER <i>Only one available</i> |
| ☐ \$50 QUARTER PAGE (4" x 5") | |
| ☐ \$35 BUSINESS CARD | |

VENDORS

- | | |
|---|---|
| ☐ ONE TABLE (\$325) | ☐ TWO TABLES (\$650) |
| ☐ ELECTRICITY (\$55) | |

Vending Total:

EVENT SPONSOR		+	PATRON		+	SCHOLARSHIP		
+	ADS		+	VENDOR		+	GENERAL DONATION	

=

TOTAL ENCLOSED

Checks/money orders must be made payable to **WDCAF** and mailed to: WDCAC-DST, Attn: Gospel Brunch, PO Box 90202, Washington, DC 20090-0202
Payments may also be made via Eventbrite with a fee at <https://GospelBrunch2026.eventbrite.com>. Donations are tax-deductible as allowed by the IRS. Donations for tickets involving meals should deduct \$80 per meal. Vendor payments must be received by **October 1, 2026**. Payments for sponsorships, scholarships, patrons, and ads must be received by **October 10, 2026**, in order to ensure inclusion in the program booklet. Ads for the program booklet also must be emailed by **October 10, 2026**. To send ads for the program booklet or for any additional information, please contact us at gospelbrunch@wdcacdst.org.
Sponsorships, scholarship donations, patrons, in-kind donations, and donations valued at \$200 or more will receive a WDCAF acknowledgement letter.

TICKETS & TABLES

Early bird tickets are **\$95** per person and **\$900** per table (*Special Discounted Price*). Payments at this special price must be received by September 30, 2026.

Regular tickets are **\$105** per person and **\$1,050** per table starting October 1, 2026. Payments will be received until event reaches capacity and is sold out.

Tables seat 10 people. Please email the names of all table guests to gospelbrunch@wdcacdst.org before October 10, 2026.

Checks/money orders must be made payable to WDCAF and may be mailed to: WDCAC-DST, Attn: Gospel Brunch, PO Box 90202, Washington, DC 20090-0202. Eventbrite payments will incur a processing fee and may be purchased by:

Clicking the link below

<https://GospelBrunch2026.eventbrite.com>

**Scanning the
the QR code**



If purchasing a ticket, table, or have a ticket included with your event sponsorship, note that the fair market value of your included meal is \$80 per ticket. The portion of your contribution that is tax-deductible is limited to the excess of the value of your contribution over the value of the \$80 meal.

VENDORS

Reserve your vendor space and showcase your products, services, or merchandise to event attendees by making your payment on or before **October 1, 2026**.

Vendor Table Registration – **\$325 per table** (max two table purchase)

Each dedicated vendor space includes one (1) six-foot table with linen/skirting and two (2) chairs.

Vendors may purchase a maximum of two (2) tables per organization/business. Vendor spaces are limited and available on a first-come, first-served basis. After purchase of your vendor table, a vendor application will be emailed to you for completion.

Important Vendor Requirements:

- Vendors are required to provide at least one (1) product or merchandise to be included as door prizes.
- If electricity is required, an additional electricity fee of \$55 must be purchased separately and in advance of the event. No accommodations for power access made on the day of the event will be honored. Vendors must first purchase a vendor table before purchasing electricity access. Please ensure your electrical needs are secured prior to the event to support a smooth vendor setup experience.

Thank you for supporting our event and helping create an engaging experience for our attendees!